



Launch Michigan Executive Director Job Description

LAUNCH Michigan (LAUNCH) is seeking an Executive Director to lead our vision to support a student-centered education system that helps children succeed in school, their careers and life.

This is an extraordinary opportunity to reimagine public education in Michigan. We are looking for a dynamic leader with the vision to champion this effort.

LAUNCH is an unprecedented partnership of business, education, labor, philanthropy, and civic leaders, as well as parents, all of whom care deeply about education and our state's collective future. Our key objectives are:

- Making Michigan a national leader in improving education for all groups of students.
- Closing the achievement gap based on income, race, geography, language, gender, and student need.
- Preparing every student for success after high school graduation.

This Executive Director will lead the effort to implement LAUNCH Michigan's groundbreaking *Reinventing Public Education in Michigan, a 21st-century framework for transformation*. This framework was published in June 2022 and is a roadmap for comprehensive student-centered, education reform in Michigan.

LAUNCH began as a coalition of diverse partnership organizations. It has now transformed into a 501c3 organization with an independent board of directors, comprised of leaders from across the State. The Board is seeking an individual to lead the organization to the next phases – turning the framework into reality. The Executive Director must be able to develop the organizational and financial viability of LAUNCH so that it can achieve this goal. This includes hiring the initial staff, developing, and implementing a communications and legislative strategy. The Executive Director will be supported in these efforts by the LAUNCH Board; a group comprised of leaders across labor, business, education, and the philanthropic sectors.

The challenge will not be easy, but the opportunity is great. If successful, LAUNCH will become the roadmap for success for Michigan, as well as other states across the country. The Executive Director will be the leader of a transformative organization focused on better educating all children across Michigan.

Duties and Responsibilities

- Lead and uphold organizational culture.
- Plan, develop, implement, and direct the organization's operations. Delegate authority as appropriate.
- Seek guidance from and communicate regularly with the Board of Directors.

- Lead the organization's long and short-term strategies, particularly as it relates to enacting LAUNCH's framework into state law and policy.
- Communicate effectively throughout the organization, and with external audiences, particularly those in government executive and elected offices.
- Manage the organization's resources, including leading fundraising efforts.
- Recruit, hire, develop and evaluate key personnel.
- Serve as the organization's primary spokesperson.

Qualifications

- Four-year undergraduate degree from an accredited college or university.
- Minimum of 5 years of leadership experience, including roles with supervisory, and operational responsibility.
- Previous experience with legislative initiatives in the public-private sphere.
- Ability to work with political, educational, and business leaders.
- Excellent written communication and public speaking skills, with the ability to communicate key information to a wide variety of audiences.
- Experience working with philanthropic and grant awarding organizations.

To apply, please email resume, cover letter and any supporting materials to LaunchMichiganResumes@publicpolicy.com.